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Mr. William F. Caton **Acting Secretary** Federal Communications Commission Washington, D.C. 20554

FEDERAL COMMENCATIONS COMMISSION OFFICE OF THE SECRETARY

Re: Ex Parte Presentation CC Docket 96-115 Telecommunications Carriers' Use of Customer Proprietary Network Information and Other Customer Information

Dear Mr. Caton:

This letter will summarize an ex parte presentation made on behalf of ATX Technologies, Inc. today to members of the Commission's staff. At the meeting were William Dever of the Common Carrier Bureau and Barbara Reideler of the Wireless Telecommunications Bureau. Representing ATX were Gary Wallace, Vice President for External Affairs and I.

At the meeting, we explained ATX's technology and services and how ATX's relationship with automobile manufacturers seeks to enhance passenger safety features. We discussed the privacy policy and subscriber agreements ATX and the automobile manufacturers have implemented to protect subscriber privacy.

During the meeting we conveyed ATX's position that section 222 of the Communications Act did not encompass entities that are not telecommunications carriers and that the Wireless Communications and Public Safety Act of 1999 did nothing to alter this premise. We also discussed the authority of the Federal Trade Commission to address the activities of non-licensees. We spoke in opposition to the petition filed by the

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Cellular Telecommunications and Internet Association requesting the Commission to initiate a rulemaking to expand the reach of section 222.

A copy of this letter will be submitted in WT Docket No. 01-72.

Copy to:

Mr. William Dever, Common Carrier Bureau

Ms. Barbara Reideler, Wireless Telecommunications Bureau

Ms. Marcy Greene, Common Carrier Bureau



a small canal. Trapped in the single she was able to call 944 operators in the cell phone and speak to them for three minutes. But emergency responders were unable to locate her before she drowned.

Guiterrez, and many others who die tragically each year, might still be alive if their cars had been equipped with telematics. Vehicle-embedded telematics services provided by companies such as Dallas/Fort Worth- based ATX Technologies (which offers telematics services through Mercedes-Benz Tele Aid, Jaguar Assist, Lincoln RESCU and other programs) bring significant vehicle safety benefits to motorists. One of the key benefits is the ability to tell emergency responders the exact location of a vehicle involved in an accident, even if the driver has no cell phone or is incapacitated by the event.

America needs telematics more than ever.

Automobile crashes remain the leading killer of Americans aged five to 29, claiming about 42,000 lives a year. Many lives could be saved on America's roads each year by using felematics. Telematics systems can provide

ACN/MAY DAY FUNCTIONS - ATX TECHNOLOGIES, INC.

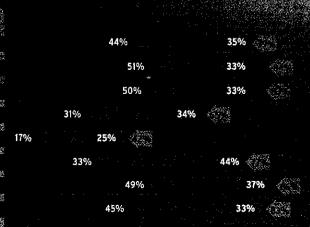
Telematics-based automatic collision notification (ACN) automatically alerts the ATX Response Center anytime an airbag deploys or an emergency tensioning restraint in the seat belt harness activates in a telematics-equipped vehicle. The Response Center is also alerted if a motorist pushes the system SOS or emergency button. Upon alert, a cellular voice connection is established between the vehicle and an emergency-trained ATX Response Specialist. The Specialist also receives data such as the location of the vehicle (through GPS satellite technology) and information about the driver and vehicle. ATX then uses its proprietary PSAP database to contact the correct emergency response agency serving the vehicle's location.

ATX Response Specialists maintain contact with the motorist until help arrives and, if necessary, can add a 9-1-1 medical specialist to the call line. Telematics systems can also automatically notify the injured driver's key contacts, such as family members, tapping emergency information in databases that the driver/subscriber has created and maintained as part of the telematics program. ATX as smaller to about 100 airbag activations and nearly 200 MayDay alerts per month.

EN AND OTHER VALUABLE SERVICES

The emergency responders about an accident and provides them the and rehicle description. Tomorrow's telematics may providing responders additional, critical, real-time total telematics will tell responders if a vehicle mast, number of occupants in the car, if the ingritus information with algorithms things what resources to send to the binds surestonal telematics systems as attace, stolen vehicle.

IMPORTANCE of Telematics Services Prespective Subscribers



LOCATION-BASED ROADSIDE ASSISTANCE

Whether a motorist is staring at an empty fuel gauge, a flat tire or a dead battery the rescue by contacting a nearby towing service, the driver's roadside assistance and providing them with the driver's exact location. During these incidents, Re periodically contact the driver, making certain the driver is safe and reporting or responding tow truck.

STOLEN VEHICLE TRACKING

Car thieves are foolish to steal telematics-equipped vehicles. In some models, as security system sends a signal to an ATX Response Specialist, who immediately sowner. After notifying police and reporting the car stolen, ATX can also locate police to its location.

REMOTE DOOR UNLOCK

With telematics, the frustration of locking keys in the car is a thing of the past. be life saving if an infant or pet is locked in the vehicle. Telematics enables the d and remotely unlock the doors.

ROUTE GUIDANCE ASSISTANCE

Becoming lost in an unfamiliar environment is a major inconvenience for motori It can also be a harrowing experience for a motorist driving alone, perhaps at nig critically needed service, such as fuel. ATX Response Specialists can save driver providing quick and accurate directions to service stations, pharmacies, hospitals, important service—eliminating the need for distracting in-vehicle navigation syst

REAL-TIME TRAFFIC & WEATHER ALERTS

Driver frustration mounts and safety can be jeopardized when motorists encount road construction, detours, adverse road conditions or deteriorating weather. Te stress and enhance safety by alerting drivers of such hazards before they reach the vehicle's location in real-time!

REMOTE DIAGNOSTICS

lelement staged remote diagnostics advises drivers on the security of vehicle many resource trains, them first the wearest scruce buy. In the near future, telement of the securitistic state of the securitistic state of the securitistic state.